Congress of the United States Washington, DC 20515

November 21, 2025

The Honorable Dominic LeBlanc Canada-U.S. Trade Minister, Intergovernmental Affairs, International Trade and One Canadian Economy House of Commons Ottawa, Ontario Canada K1A 0A6 The Honorable Kristen Hillman Ambassador to the United States Embassy of Canada to the United States 501 Pennsylvania Ave. NW Washington, D.C. 20001

Dear Minister LeBlanc and Ambassador Hillman,

We write to share our deep concerns with Canada's *Online Streaming Act* (formerly Bill C-11) and the subsequent Canadian Radio-television and Telecommunications Commission (CRTC) implementing decisions. We urge the Canadian Government to rescind this digital trade barrier immediately, including by terminating the collection of fees. This is especially important as our two countries undertake the six-year review of the United States-Mexico-Canada Agreement (USMCA). While we are strong supporters of the bilateral relationship with Canada, discriminatory policies, like the *Online Streaming Act*, undermine the value of the United States-Mexico-Canada Agreement.

As you know, the *Online Streaming Act* requires foreign streaming services to contribute five percent of gross revenues to Canadian production funds as a condition of market access. A forthcoming CRTC decision may extend these obligations further, adding direct spending requirements tied to what the Canadian government deems to be "Canadian content." This constitutes a clearly discriminatory and burdensome levy on cross-border trade that violates the spirit of the USMCA.

The USMCA was built upon principles of fair and cooperative trade, and decisions that impose discriminatory regulations on American platforms create a clear distortion in the digital marketplace. Under this law, Canada is actively restricting access, disadvantaging U.S. companies and artists, and undermining the shared commitment to fair competition that is essential as our countries prepare for the USMCA review.

Additionally, streaming services are a vital part of the Canadian economy, but the implementation of the *Online Streaming Act* threatens to chill foreign investment. In 2022,

global studios and streaming platforms invested \$7.58 billion¹ in production in Canada, while music streaming specifically generated more than \$422.7 million in recorded music revenue in Canada in 2024². Global studios increased their production levels in Canada by 285 percent between 2011 and 2021, with an average of 97 percent of cast, crew, and production personnel working on those projects in Canada³. Heavy-handed regulations from the Canadian government could jeopardize these foreign investments through the *Online Streaming Act* and CRTC decisions.

This law not only endangers cross-border investment but also risks undermining confidence in Canada's commitment to a fair and open digital marketplace at the precise moment when our countries should be working to strengthen cooperation ahead of the USMCA review. We recognize the importance of the U.S.-Canada trade relationship and appreciate Canada's decision to rescind its *Digital Services Tax Act*. This was the right call, and it certainly improves opportunities for bilateral cooperation. However, the *Online Streaming Act* poses an equally significant threat to this relationship. As we begin our work to prepare for the USMCA review next year, we urge you to rescind the *Online Streaming Act* to show a true willingness to end discrimination against American companies and artists.

Sincerely,

Lloyd Smucker

Member of Congress

Linda T. Sánchez Member of Congress

Winds J. Jany

Max L. Miller

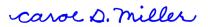
Member of Congress

Randy Feenstra Member of Congress

 $^{^{1}\ \}underline{https://www.mpa-canada.org/wp-content/uploads/2024/05/HIGHLIGHTS-KPMG-REPORT-EN.pdf}$

² https://musiccanada.com/news/ifpis-global-music-report-2025-reveals-tenth-consecutive-year-of-growth/

³ https://www.mpa-canada.org/wp-content/uploads/2024/05/HIGHLIGHTS-KPMG-REPORT-EN.pdf



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