

**Congress of the United States**  
**Washington, DC 20515**

July 31, 2025

Ambassador Jamieson Greer  
U.S. Trade Representative  
Office of the U.S. Trade Representative  
600 17th Street NW  
Washington, D.C. 20508

The Honorable Scott Bessent  
Secretary of the Treasury  
U.S. Department of the Treasury  
1500 Pennsylvania Ave NW  
Washington, D.C. 20220

The Honorable Howard Lutnick  
Secretary of Commerce  
U.S. Department of Commerce  
1401 Constitution Avenue NW  
Washington, D.C. 20230

Dear Ambassador Greer, Secretary Bessent, and Secretary Lutnick,

We write to express our serious concerns with Canada's *Online Streaming Act* (formerly Bill C-11) and subsequent Canadian Radio-television and Telecommunications Commission (CRTC) Decisions and urge you to address this digital trade barrier in ongoing bilateral trade negotiations with Canada.

The CRTC's implementation of the *Online Streaming Act*, which brings foreign streaming services under the regulatory framework of Canada's *Broadcasting Act*, is deeply problematic. Online streaming services significantly differ from domestic broadcasters and the resulting CRTC decisions under the Act clearly discriminate against American companies, interfere with consumer choice, and harm American artists and right holders.

Under the *Online Streaming Act*, the CRTC has issued an initial decision conditioning market access for foreign streaming services on making required financial contributions of five percent of gross revenues to certain government-linked funds that benefit domestic industry. The CRTC is expected to issue a second decision shortly adding additional direct spending requirements based on a percentage of the gross revenues of foreign streaming services on what it deems Canadian content. This is a substantial and harmful restriction to cross-border digital trade.

Streaming services are increasingly an important part of the economy with consistent annual revenue growth over time. Video-on-demand revenue in 2023 was roughly \$70 billion and music

streaming revenue generated more than \$14.3 billion in the same year<sup>1</sup>. Data shows that every \$1 created through the streaming industry leads to an additional \$1.65 gain in other parts of the American economy<sup>2</sup>. This sector represents an economic growth engine for the United States and should be prioritized in our ongoing negotiations with Canada as you seek to dismantle digital trade irritants.

The growth of the North American streaming market has created jobs and economic benefits for Americans and Canadians alike, showcasing the importance of a healthy and sustainable trade relationship. However, we believe that the current implementation of the *Online Streaming Act* unfairly discriminates against American companies and is not consistent with the United States-Mexico-Canada Agreement (USMCA).

Fostering a dynamic online streaming market must be achieved in a way that aligns the interests of consumers, services, and artists in both countries, as well as USMCA commitments. As you know, Canada recently rescinded its *Digital Services Tax Act* to facilitate a continued dialogue on trade with the United States. This was the right call, and it certainly improves our opportunities for bilateral cooperation. At the same time, the fact that the *Online Streaming Act* already imposes discriminatory obligations and threatens additional obligations imminently is a major threat to our cross-border digital trade relationship. As bilateral trade negotiations continue, we urgently request that you engage with your Canadian counterparts to share our concerns and rescind the *Online Streaming Act*.

Sincerely,



---

Lloyd Smucker  
Member of Congress



---

Carol D. Miller  
Member of Congress



---

Beth Van Duyne  
Member of Congress



---

Ron Estes  
Member of Congress

---

<sup>1</sup><https://www.statista.com/topics/1594/streaming/#:~:text=In%20the%20United%20States%2C%20the,billion%20U.S.%20dollars%20that%20year.>

<sup>2</sup> <https://dima.org/resource/new-study-highlights-music-streamings-outsized-impact-on-the-u-s-economy/>



---

Randy Feenstra  
Member of Congress



---

Rudy Yakym III  
Member of Congress



---

Aaron Bean  
Member of Congress



---

Brian K. Fitzpatrick  
Member of Congress



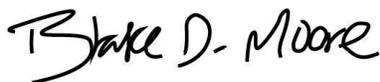
---

Kevin Hern  
Member of Congress



---

Claudia Tenney  
Member of Congress



---

Blake D. Moore  
Member of Congress



---

Nicole Malliotakis  
Member of Congress



---

Mike Carey  
Member of Congress



---

Darin LaHood  
Member of Congress



---

David Schweikert  
Member of Congress



---

Adrian Smith  
Member of Congress



---

Vern Buchanan  
Member of Congress



---

Mike Kelly  
Member of Congress